



DIG FOR A DIAMOND!

You have a chance to win a David Yurman Hampton Cable Ring with Black Diamonds worth \$1500.



THE DIAMOND DIG:

The Diamond Dig is an exciting opportunity to dig for a beautiful David Yurman diamond ring buried in the Rolex Stadium Arena! This is a whole new level of "Finders Keepers" and the first person to find the exquisite ring owns it!

HOW IT WORKS:

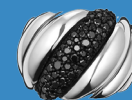
For \$1, you may purchase one or more raffle tickets. During the intermission that takes place between the first and final rounds of tonight's Grand Prix competition, 40 tickets will be drawn and the winning numbers will be posted on the jumbotron screen overlooking the Rolex arena. All those holding a winning ticket are led by Diamond Dig volunteers to an area where they are given a spoon. At the conclusion of the Grand Prix competition (historically around 8:30 p.m.), the winners will be directed to a specific area of the arena and allowed to begin digging for the diamond. The first to find it wins and takes home this beautiful David Yurman Hampton Cable Ring with Black Diamonds!

PURCHASING RAFFLE TICKETS?

Several booths are located throughout the park including the horse and pony ride areas, inflatable obstacle course area, and under the Rolex Stadium concourse. There are also Diamond Dig volunteers wearing neon pink t-shirts roaming that will be happy to sell you tickets. Raffle ticket sales begin at 4:00 P.M and end promptly at 7:00 P.M.

BENEFICIARIES:

100% of all proceeds are donated to the Kentucky Equine Humane Center, an organization that helps find adoptive homes for unwanted horses.



Thank you to Corbett-Frame Jewelers for donating the David Yurman ring.